

Related Experience

Academic and Licensure

Prescott College (Prescott, AZ)

B.A. Ecological Design and Development, 1993

My degree, one of the first in the country in sustainable design, construction and development, had a heavy focus on matters of planning and development. I served as Teacher Assistant my senior year in a course on Sustainable Urban Planning. Post-college, I have continued my study of planning and zoning, and I try to stay current on precedent-setting projects, regulations and other related matters.

NC Real Estate License #218657

2004-2011 (currently inactive)

I have worked professionally in Asheville as a real estate broker most of the time I have held residence in the city. Being that much of this time I produced at a very high level and my areas of specialty and focus were development, new construction, commercial and green building. My work often involved matters of zoning and other regulatory and development-related matters. I am intimately familiar with much of the zoning and development code and have clients that have relied heavily on my experience and expertise this arena. This experience, combined with my academic background and other professional experience leads me to believe I could be a real asset in my service on this Commission.

Boards and Appointments

Leadership Board – Blue Ridge Sustainability Institute

Current

While serving on this Board, I put together and hosted a “Green Monday” at the Chamber of Commerce on the subject of “The Future of Sustainable Planning and Zoning Practice in Asheville”, at which Shannon Tuch, Julie Mayfield and others were members of the panel I assembled.

Ambassador – Living Building Institute

Current

Certified Presenter and Ambassador for the International Living Building Institute, based in Portland, OR. This progressive building and planning certification program has a area of focus that is related to not only to sustainable planning and development practice, but also has commissioned studies and is heavily involved with improving the nature of code and regulatory practice in order to achieve the goals of improved transportation, sustainability and health.

Board of Directors - WNC Green Building Council

2004, 2007

I have served twice on this Board, and am a lifelong advocate of green building practice, back to the early 1990s. I am in periodic touch with the administration of this group and have had many discussions with them in regards to the new development-scale certification efforts

Published Articles

2011 WNC Green Building Directory

"Just the Facts" (2011)

Published the most comprehensive market study of green building real estate trends in the history of the region, turning up some compelling facts in terms of the value trends and financial/investment benefits of building/ buying green in the WNC market. The pool of data used combined my professional experience in this area with every sale in our 6 county MLS between 2007 and 2010.

Link : http://www.wncgreenbuilding.com/articles/full/just_the_facts

Healthy Home Institute

"Exploring a Health-Based Model for Sustainability" (April 2011)

Nationally published white paper on a new health-based model for sustainable construction currently being developed in Asheville by myself and other partners. The nationally published article was reviewed in a very positive light by Mother Earth New and others, and was asked to present on the subject by the Sierra Club at the 2011 National Healthy Homes Conference in Denver, CO (June 2011).

Link: [http://www.healthyhouseinstitute.com/blog_1135-Exploring a Health Based Model for Sustainability](http://www.healthyhouseinstitute.com/blog_1135-Exploring_a_Health_Based_Model_for_Sustainability)

Environmental Design + Construction

"Defying Convention" (April 2010)

Nationally published article on affordable and high performance green building methods by two Asheville green builders.

Link: <http://www.edcmag.com/articles/defying-convention>

Presentations

Health-Based Model for Sustainability

2011

Have presented this 45 minute PowerPoint to several groups nationally and internationally, including:

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| • US/ China Center for Sustainability | Beijing, China | 2011 |
| • North Florida Green Building Council | Gainesville, FL | 2011 |
| • Sustainable Tahlequah (OK) | Tahlequah, OK | 2011 |
| • 2011 Nat'l Healthy Homes Conference | Denver, CO | 2011 |

In Support of the Asheville Affordable/ Sustainable Density Bonus

2010

Presentation before the Planning and Zoning Commission in support of the (at the time) proposed Density Bonus, from the perspective of local sustainable small businesses and developers.

Appraising and Assessing the Value of Green Buildings

2008

Presented to a collection of tax assessors from Henderson and Buncombe Counties on the subject of how to assess what was at the time a growing wave of green new construction in the region.

Professional Experience

Managing Partner/ CEO, Push Design, LLC

2010-2011

Managed and developed a rapidly growing local sustainable design and development firm for over a year. Recently sold my 50% interest to my partner and left this position. My responsibilities included the managing and growth of the business, marketing and public relations as well as matters related to our development clients. In this role, I have met many times with the Planning and Zoning Department staff on numerous proposed projects and have advised clients on codes, practices and regulatory matters in the City of Asheville.

Project Director, The Villages at Crest Mountain

2009

In my role as Project Director for this sustainable eco-village development, my responsibilities included all manner of planning and development issues, internally and with the applicable regulatory agencies and officials. In this position I was able to refine and experience the complete range of issues confronting private developers in bringing a project forward from concept to completion.

Other Related Experience and Qualifications

- *Extensive knowledge of city and county zoning and development codes and processes*
- *Awareness of the city's growth and development goals*
- *A varied perspective on matters related to regulation and development due to my experience as a broker, advisor, planner, developer, investor, small business owner and from my dealings with the codes and staff in my professional experience here in Asheville*
- *Familiarity with the process and practices of this Commission, City Council and staff*
- *Lifelong interest and study in the area of planning and smart growth practice and theory*
- *Lifelong entrepreneur, particularly in the field of sustainable building and development, and have a "real world" understanding of the relationship between regulation, economics, business and the broader economy*
- *Active involvement in development of the local "green economy" through professional contacts, organizations and my relationship with Advantage Green/ Advantage West*
- *A passion for serving in this capacity to the benefit of the City's future and its citizens*